



NATIONAL ADVERTISING NETWORK

Coast-to-Coast Coverage

5,955,169 Circulation – 38 States

150 Markets – 151 Virtual Online Publications

American Classifieds readers are BUYERS:

your ad is not competing with headlines, sports, business pages or comic strips.

American Classifieds demographics change from week to week.

you can hit a much wider percentage of the population than with subscription newspapers

American Classifieds papers are read repeatedly each week.

for the same daily paper coverage, you must pay for an ad every day of the week.

American Classifieds network member publications are distributed at thousands of convenient locations throughout the United States free of charge.

Guaranteed Readership

Each paper is voluntarily picked-up, and most papers are read cover-to-cover. You KNOW that your message has reached its target.

AMERICAN CLASSIFIEDS

Coast-to-Coast Display Advertising
5,955,169 Circulation – 38 States
151 Markets – 1x1 Display
As Low As \$3019.77 per week
for TOTAL NATIONAL DISPLAY COVERAGE

For only pennies a day, your full display ad can also appear nationwide and be fully searchable on our website www.AmericanClassifieds.com

MARKET DISTRIBUTION KEY

Class (1A) 0-14,900...1 Market
Class (1) 15,000-29,999...39 Markets
Class (2) 30,000-44,999...35 Markets
Class (3) 45,000-59,999...9 Markets
Class (4) 60,000-74,999...1 Market
Class (M) Affiliates...65 Markets

ADVERTISE IN 5 MORE INDIVIDUAL MARKETS

Prices vary by Circulation of Paper

Class (1A) Publication...\$5.00 Per Column Inch
Class (1) Publication...\$6.00 Per Column Inch
Class (2) Publication...\$7.00 Per Column Inch
Class (3) Publication...\$8.00 Per Column Inch
Class (4) Publication...\$9.00 Per Column Inch
Class (M) Publication...Rack, Home Delivered or Mail Out...Call Us!

Don't forget to ask to have your display ad placed online to our website. The AmericanClassifieds.com website gets over 12 million page views per month, and has over 350,000 registered users.

Use your display to not only generate leads through print, but to drive leads directly to your website!

- Ad must be scheduled and received by Tuesday 4:00 (CST) to be in the following week's publication.
- We cannot guarantee ads to be placed in the next edition in all regions. There could be a 2 week window for ads to appear.
- The publisher reserves the right to refuse an ad he/she feels is detrimental to the interest of the publication or its readers.
- The customer assumes full and complete responsibility for advertising content that is printed and published. The advertiser(s) shall indemnify and hold harmless from any claims, or liability arising from the printing or publication of such advertising copy.
- All ads are approved except the following: Ads for sexually oriented material or services; loan ads requiring up front money in the ad; Canadian loan ads; Personal or dateline ads; Ads that promote other internet classified sites or classified programs other than American Classifieds; Adoption ads in states where it is expressly prohibits by law to advertise for adoption.
- Rates subject to change without notice.
- Please check with your ad representative for current rates on fewer than five markets.
- All ads must be prepaid.

www.AmericanClassifieds.com

AMERICAN CLASSIFIEDS

Coast-to-Coast Classified Advertising
5,955,169 Circulation – 38 States
151 Markets – 151 Virtual Publications – 20 Words
As Low As \$1,995.30 per week
Only \$114.68 each additional word

In addition to your ad appearing in print, it will also appear nationwide and be fully searchable on our website www.AmericanClassifieds.com

ADVERTISE IN 5 MORE INDIVIDUAL MARKETS

Selling price for 20 word classified. Prices vary by circulation of paper... **MINIMUM 5 MARKETS** required.

Publication Class	<10 Papers	10-30 Papers	31-60 Papers	61> Papers	Each Add Word
Class (1A) Publication...	\$5.25	\$4.25	\$3.25	\$2.25	.08
Class (1) Publication...	\$6.25	\$5.25	\$4.25	\$3.25	.10
Class (2) Publication...	\$7.25	\$6.25	\$5.25	\$4.25	.12
Class (3) Publication...	\$8.25	\$7.25	\$6.25	\$5.25	.14
Class (4) Publication...	\$9.25	\$8.25	\$7.25	\$6.25	.16
Class (M) Publication...	Rack, Home Delivered or Mail Out...See Your Sales Rep for Special Pricing				

MARKET DISTRIBUTION KEY

Class (1A) 0-14,900...1 Market
Class (1) 15,000-29,999...39 Markets
Class (2) 30,000-44,999...35 Markets
Class (3) 45,000-59,999...9 Markets
Class (4) 60,000-74,999...1 Market
Class (M) Affiliates...65 Markets

AVAILABLE DISCOUNTS

4 Weeks Prepaid	10%
5 Ads or more per week	10%
2-3 Weeks Prepaid	5%

Multiple discounts not allowed.
 Cancellations must be received
 2 weeks in advance in writing.
 Discounts will be revoked and back
 payment expected immediately.

REGULAR CLASSIFIED
 ads are in paragraph form with
 the first two words bold and
 capitalized. Display ads can have
 words in reverse (white on
 black), type style & size can vary
 from the required helvetica, type
 can be centered and the display
 ad can have a border.

- We cannot guarantee ads to be placed in the next edition in all regions. There could be a 2 week window for ads to appear.
- We give 2 bold words at the beginning of the ad at no charge.
- Add \$2 per ad per city for a border. Add \$2.00 per city for tear sheet.
- Ad will appear under category specified in most papers.
- Rates subject to change without notice.
- Please check with your ad representative for current rates on fewer than five markets.
- All ads must be prepaid.

www.AmericanClassifieds.com

AMERICAN CLASSIFIEDS

National Advertising Program Paper directory (by Region)

TEXAS REGION – 21 Publications

CITY	PUBLICATION	CIRCULATION	DISTR. METHOD	CLASSIFICATION	DISP. RATE	CLASS. RATE
Abilene, TX	American Classifieds	27,816	Rack	(2)	\$7.00	\$7.25
Amarillo, TX	American Classifieds	30,647	Rack	(2)	\$7.00	\$7.25
Arlington/Mid-Cities, TX	American Classifieds	13,621	Rack	(1)	\$6.00	\$6.25
Beaumont/Houston South, TX	American Classifieds	46,564	Rack	(3)	\$8.00	\$8.25
Bryan/Houston North, TX	American Classifieds	27,650	Rack	(2)	\$7.00	\$7.25
Corpus Christi, TX	American Classifieds	29,723	Rack	(2)	\$7.00	\$7.25
Dallas, TX	Dallas Observer	100,000	Rack	(M)*	\$60.00	\$35.00
Fort Worth, TX	American Classifieds	24,875	Rack	(2)	\$7.00	\$7.25
Houston, TX	Houston Press	85,000	Rack	(M)*	\$60.00	\$35.00
Longview, TX	American Classifieds	45,048	Rack	(3)	\$8.00	\$8.25
Lubbock, TX	Thrifty Nickel	35,730	Rack	(2)	\$7.00	\$7.25
Midland-Odessa, TX	Thrifty Nickel	29,079	Rack	(2)	\$7.00	\$7.25
Paris, TX	American Classifieds	15,640	Rack	(1)	\$6.00	\$6.25
San Angelo, TX	American Classifieds	22,387	Rack	(1)	\$6.00	\$6.25
San Antonio, TX	Thrifty Nickel	27,200	Rack	(1)	\$6.00	\$6.25
Temple-Killeen, TX	American Classifieds	24,764	Rack	(1)	\$6.00	\$6.25
Texarkana, TX	American Classifieds	28,860	Rack	(2)	\$7.00	\$7.25
Tyler, TX	American Classifieds	38,490	Rack	(3)	\$8.00	\$8.25
Victoria/Houston West, TX	American Classifieds	19,779	Rack	(1)	\$6.00	\$6.25
Waco, TX	American Classifieds	33,234	Rack	(2)	\$7.00	\$7.25
Wichita Falls, TX	American Classifieds	18,121	Rack	(1)	\$6.00	\$6.25

724,228 CVC AUDITED CIRCULATION

CENTRAL UNITED STATES REGION - 19 Publications

CITY	PUBLICATION	CIRCULATION	DISTR. METHOD	CLASSIFICATION	DISP. RATE	CLASS. RATE
ARKANSAS						
Greenwood,AR	Tidbits of W.Ark.&E.Okla.	5,000	Rack	(M)	\$12.00	\$7.50
LOUISIANA						
Alexandria, LA	American Classifieds	27,067	Rack	(2)	\$7.00	\$7.25
Baton Rouge, New Orleans, North Shore, LA	Common Cents	45,000	Rack	(2)	\$8.00	\$8.25
Monroe, LA	American Classifieds	22,606	Rack	(1)	\$6.00	\$6.25
Shreveport, LA	American Classifieds	48,311	Rack	(3)	\$8.00	\$8.25
MISSOURI						
Kansas City East,MO	American Classifieds	39,544	Rack	(3)	\$8.00	\$8.25
Kansas City North,MO	American Classifieds	24,340	Rack	(2)	\$7.00	\$7.25
Kansas City West,MO	American Classifieds	26,350	Rack	(2)	\$7.00	\$7.25
Kansas City, MO	Kansas City Pitch	70,000	Rack	(M)	\$60.00	\$35.00
Springfield,MO	American Classifieds	18,718	Rack	(1)	\$6.00	\$6.25
St.Louis, MO	American Classifieds	46,651	Rack	(4)	\$9.00	\$9.25
St. Louis, MO	St. Louis Riverfront Times	92,000	Rack	(M)	\$60.00	\$35.00

AMERICAN CLASSIFIEDS

National Advertising Program Paper directory (by Region) CENTRAL UNITED STATES REGION (continued)

CITY	PUBLICATION	CIRCULATION	DISTR. METHOD	CLASSIFICATION	DISP. RATE	CLASS. RATE
ILLINOIS						
Champaign, IL	American Classifieds	31,472	Rack	(2)	\$7.00	\$7.25
Peoria-Springfield, IL	American Classifieds	16,560	Rack	(1)	\$6.00	\$6.25
Quad Cities, IL	American Classifieds	53,000	Rack	(3)	\$8.00	\$8.25
MICHIGAN						
Gaylord, MI	Weekly Choice	9,470	Rack	(1)	\$6.00	\$6.00
MINNESOTA						
Minneapolis, MN	City Pages	118,000	Rack	(M)	\$60.00	\$35.00
OKLAHOMA						
Lawton, OK	American Classifieds	13,400	Rack	(1)	\$6.00	\$6.25
Tulsa, OK	American Classifieds	27,993	Rack	(2)	\$7.00	\$7.25

735,482 CVC AUDITED CIRCULATION

EASTERN UNITED STATES REGION - 55 Publications

CITY	PUBLICATION	CIRCULATION	DISTR. METHOD	CLASSIFICATION	DISP. RATE	CLASS. RATE
ALABAMA						
Auburn/Opelika, AL	Tidbits of Chattahoochee Valley	8,000	Rack	(M)	\$20.00	\$7.00
Birmingham, AL	American Classifieds	34,274	Rack	(2)	\$7.00	\$7.25
Dothan, AL	American Classifieds	28,387	Rack	(2)	\$7.00	\$7.25
Huntsville-Decatur, AL	American Classifieds	34,827	Rack	(2)	\$7.00	\$7.25
Mobile, AL	American Classifieds	27,755	Rack	(2)	\$7.00	\$7.25
Robertsdale, AL	Tidbits of Baldwin County	6,000	Rack	(M)	\$10.00	\$10.00
CONNECTICUT						
Fairfield/Litchfield, CT	Yankee PennySaver	106,000	Direct Mail	(M)	\$21.00	\$37.00
DISTRICT OF COLUMBIA						
Washington, DC	Washington Informer	19,000	Rack	(M)	\$23.64	\$20.00
FLORIDA						
Broward-Palm Beach, FL	New Times	65,000	Rack	(M)	\$60.00	\$35.00
Daytona Beach, FL	Tidbits of Flagler and Volusia	5,000	Rack	(M)	\$6.00	\$6.00
Ft. Lauderdale, FL	Tidbits	10,000	Rack	(M)	\$11.00	\$8.00
Ft. Walton, FL	American Classifieds	20,927	Rack	(1)	\$6.00	\$6.25
Gainesville, FL	Buyer's Guide	26,000	Rack	(M)	\$5.50	\$25.00
Merritt Isle, FL	American Classifieds	23,106	Rack	(1)	\$6.00	\$6.25
Miami, FL	New Times	100,000	Rack	(M)	\$60.00	\$35.00
Orlando, FL	Orlando Pennv Saver	46,000	Rack	(3)	\$8.00	\$8.25

AMERICAN CLASSIFIEDS

National Advertising Program Paper directory (by Region) EASTERN UNITED STATES REGION (continued)

CITY	PUBLICATION	CIRCULATION	DISTR. METHOD	CLASSIFICATION	DISP. RATE	CLASS. RATE
FLORIDA						
Panama City, FL	American Classifieds	31,844	Rack	(2)	\$7.00	\$7.25
Pensacola, FL	American Classifieds	46,250	Rack	(3)	\$8.00	\$8.25
Tallahassee, FL	American Classifieds	27,107	Rack	(2)	\$7.00	\$7.25
Tampa, FL	Community News Publications	57,000	Home Delivered	(M)	\$30.00	\$30.00
Zephyrville, FL	The Laker	53,000	Rack	(M)	\$30.00	\$30.00
GEORGIA						
Atlanta, GA	American Classifieds	30,146	Rack	(2)	\$7.00	\$7.25
Atlanta South, GA	American Classifieds	20,657	Rack	(1)	\$6.00	\$6.25
Columbus, GA	American Classifieds	29,274	Rack	(2)	\$7.00	\$7.25
Valdosta, GA	American Classifieds	14,297	Rack	(1)	\$6.00	\$6.25
INDIANA						
Evansville, IN	American Classifieds	21,633	Rack	(1)	\$6.00	\$6.25
Indianapolis, IN	American Classifieds	24,531	Rack	(1)	\$6.00	\$6.25
KENTUCKY						
Owensboro, KY	American Classifieds	17,955	Rack	(1)	\$6.00	\$6.25
MASSACHUSETTS						
Boston, MA	Boston City Shopper	30,000	Direct Mail	(2)	\$19.28	\$35.00
Springfield/East Longmeadow, MA	The Reminder	50,725	Home Delivered	(M)	\$35.00	\$20.00
NEW JERSEY						
Northern New Jersey, NJ	Steppin Out	80,000	Rack	(M)	\$85.00	\$40.00
Southwest New Jersey, NJ	Reminder	24,000	Rack	(M)	\$12.00	\$12.00
NEW YORK						
Adirondacks Region, NY	Denton Publications	104,800	Home Delivered	(M)	\$60.00	\$30.00
Lawrence, NY	FiveTown Jewish Times	20,000	Rack	(M)	\$50.00	\$36.00
New York, NY	Village Voice	250,000	Rack	(RM)	\$142.00	\$70.00
New York, NY	The Jewish Press	300,000	Rack	(M)	\$77.00	\$48.00
Queens, NY	Penny Saver	20,000	Direct Mail	(M)	\$4.20	\$20.00
Western Queens, NY	Gazette	90,000	Direct Mail	(M)	\$40.00	\$40.00
NO. CAROLINA						
Greensboro, NC	American Classifieds	30,939	Rack	(2)	\$7.00	\$7.25
OHIO						
Central Ohio Advertisers, OH	Advertiser	203,000	Direct Mail	(M)	\$334.00	\$56.50
Cleveland, OH	Cleveland Scene	65,000	Rack	(RM)	\$60.00	\$35.00
Columbus East, OH	Eastside Messenger	31,000	Home Delivered	(M)	\$27.30	\$10.00
Columbus Madison County, OH	Madison Messenger	14,400	Home Delivered	(M)	\$14.06	\$10.00

AMERICAN CLASSIFIEDS

National Advertising Program Paper directory (by Region) EASTERN UNITED STATES REGION (continued)

CITY	PUBLICATION	CIRCULATION	DISTR. METHOD	CLASSIFICATION	DISP. RATE	CLASS. RATE
OHIO (CONTINUED)						
Columbus Southeast, OH	Southeast Messenger	28,000	Home Delivered	(M)	\$24.50	\$10.00
Columbus Southwest, OH	Southwest Messenger	21,125	Home Delivered	(M)	\$20.02	\$10.00
Columbus West, OH	Westside Messenger	38,850	Home Delivered	(M)	\$30.44	\$10.00
Toledo, OH	Toledo Free Press	116,520	Home Delivered	(M)	\$35.00	\$27.50
PENNSYLVANIA						
Philadelphia, PA	Weekley Press/University City Review	30,000	Home Delivered	(M)	\$18.90	\$17.50
White Haven, PA	Pocono Plateau Journal	22,500	Rack	(1)	\$12.00	\$8.00
SO. CAROLINA						
Columbia, SC	Panorama	15,000	Rack	(1)	\$6.00	\$6.25
Myrtle Beach/Conway	Horry News and Shopper	20,000	Rack	(M)	\$12.50	\$12.50
Spartenburg, SC	The Alternative	21,500	Rack	(1)	\$6.00	\$6.25
TENNESSEE						
Knoxville, TN	American Classifieds	25,338	Rack	(2)	\$7.00	\$7.25
Nashville, TN	Nashville Scene	51,400	Rack	(M)	\$60.00	\$35.00
VIRGINIA						
Chesapeake, VA	Tidbits	5,000	Rack	(M)	\$7.00	\$7.00

2,643,067 CVC AUDITED CIRCULATION

WESTERN UNITED STATES REGION - 55 Publications

CITY	PUBLICATION	CIRCULATION	DISTR. METHOD	CLASSIFICATION	DISP. RATE	CLASS. RATE
ARIZONA						
Phoenix, AZ	Phoenix New Times	112,000	Rack	(M)	\$45.00	\$37.50
CALIFORNIA						
Fresno, CA	Central Valley Classifieds	30,000	Rack	(M)	\$7.00	\$7.25
Los Angeles, CA	LA Weekly	215,000	Rack	(M)	\$114.00	\$70.00
Orange County, CA	OC Weekly	68,000	Rack	(M)	\$60.00	\$35.00
Pomona, CA	Inland Valley	18,000	Home Delivery	(M)	\$33.74	\$30.80
San Diego, CA	San Deigo Community	54,000	Home Delivery	(M)	\$38.28	\$25.00
San Francisco, CA	San Francicso Weekly	175,600	Rack	(M)	\$60.00	\$35.00
Visalia, CA	American Classifieds	26,909	Rack	(1)	\$6.00	\$6.25
COLORADO						
Colorado Springs, CO	American Classifieds	32,113	Rack	(2)	\$7.00	\$7.25
Denver, CO	Tidbits of Denver Metro	25,000	Rack	(M)	\$30.00	\$18.00

AMERICAN CLASSIFIEDS

National Advertising Program Paper directory (by Region) WESTERN UNITED STATES REGION – (CONTINUED)

CITY	PUBLICATION	CIRCULATION	DISTR. METHOD	CLASSIFICATION	DISP. RATE	CLASS. RATE
COLORADO						
Castle Rock, CO.	Tidbits of Douglas Co.				\$17.00	\$12.00
Denver, CO	Denver Westward	98,000	Rack	(M)	\$60.00	\$35.00
Ft.Collins/Greeley/Denver, CO	Thrifty Nickel	38,499	Rack	(2)	\$7.00	\$7.25
Ft.Collins, CO	Tidbits	6,000	Rack	(M)	\$10.00	\$21.00
Greeley, CO	Tidbits of Weld County	60,000	Rack	(M)	\$10.00	\$21.00
Loveland, CO	Tidbits	6,000	Rack	(M)	\$10.00	\$21.00
Pueblo, CO	American Classifieds	19,026	Rack	(1)	\$6.00	\$6.25
IDAHO						
Boise, ID	American Classifieds	31,709	Rack	(2)	\$7.00	\$7.25
Idaho Falls, ID	Tidbits of Eastern Idaho	6,000	Rack	(M)	\$9.00	\$9.00
Idaho Falls-Pocatello, ID	American Classifieds	38,163	Rack	(2)	\$7.00	\$7.25
Payette, ID	Tidbits of Lower Treasure Valley	4,000	Rack	(M)	\$7.00	\$4.00
Twin Falls, ID	American Classifieds	14,901	Rack	(1)	\$6.00	\$6.25
IOWA						
Cedar Rapids, IA	Tidbits of Linn County	6,000	Rack	(M)	\$10.00	\$5.00
MONTANA						
Billings, MT	Tidbits of Billings	10,000	Rack	(M)	\$5.00	\$12.00
Bozeman, MT	Tidbits of Gallatin/Park Co.	6,000	Rack	(M)	\$5.00	\$12.00
Dillon, MT	Tidbits of Southwest Montana	5,000	Rack	(M)	\$5.00	\$8.00
NEBRASKA						
Lincoln, NE	American Classifieds	20,635	Rack	(1)	\$6.00	\$6.25
Omaha, NE	American Classifieds	41,803	Rack	(3)	\$8.00	\$8.25
NEVADA						
Las Vegas, NV	Las Vegas Nifty Nickel	60,000	Rack	(M)	\$17.00	\$17.50
NEW MEXICO						
Albuquerque, NM	Thrifty Nickel	25,000	Rack	(2)	\$7.00	\$7.25
Clovis, NM	Thrifty Nickel	15,840	Rack	(1)	\$6.00	\$6.25
Farmington / Four Corners, NM	American Classifieds	29,696	Rack	(2)	\$7.00	\$7.25
Hobbs, NM	Thrifty Nickel	8,759	Rack	(1A)	\$5.00	\$5.25
Las Cruces, NM	American Classifieds	31,724	Rack	(2)	\$7.00	\$7.25
Santa Fe, NM	Thrifty Nickel	14,449	Rack	(1)	\$6.00	\$6.25
OREGON						
La Grande, OR	The Nickel Want Ads	14,000	Rack	(M)	\$9.00	\$7.50
Portland, Or	Super Nickel Ads	65,666	Rack	(2)	\$24.00	\$11.25

AMERICAN CLASSIFIEDS

National Advertising Program Paper directory (by Region) WESTERN UNITED STATES REGION – (CONTINUED)

CITY	PUBLICATION	CIRCULATION	DISTR. METHOD	CLASSIFICATION	DISP. RATE	CLASS. RATE
UTAH						
Orem-Provo, UT	American Classifieds	27,000	Rack	(1)	\$6.00	\$6.25
WASHINGTON						
Bremerton, WA	Little Nickel	24,200	Rack	(1)	\$12.00	\$12.00
Everette/Lynwood, WA	Little Nickel	27,000	Rack	(2)	\$12.00	\$12.00
Everette, WA	Little Nickel	16,000	Rack	(1)	\$12.00	\$12.00
Federal Way-Burien, WA	Nickel Ads	18,500	Rack	(1)	\$12.00	\$12.00
Kent-Renton-Auburn, WA	Little Nickel	22,300	Rack	(1)	\$12.00	\$12.00
Mt.Vernon-Bellingham, WA	Little Nickel	21,000	Rack	(1)	\$12.00	\$12.00
North Seattle, WA	Little Nickel	15,000	Rack	(1)	\$12.00	\$12.00
Olympia, WA	Little Nickel	25,000	Rack	(1)	\$12.00	\$12.00
Puyallup, WA	Little Nickel	18,600	Rack	(1)	\$12.00	\$12.00
Seattle, WA	Little Nickel	15,000	Rack	(1)	\$12.00	\$12.00
Seattle, WA	Seattle Weekly	109,000	Rack	(M)	\$60.00	\$35.00
Tacoma, WA	Little Nickel	27,000	Rack	(2)	\$12.00	\$12.00
Tri-Cities, WA	Tidbits of Mid Columbia	17,950	Rack	(M)	\$12.00	\$6.25
Van Couver, WA	Nickel Ads	21,000	Rack	(1)	\$12.00	\$12.00
Walla Walla, WA	Tidbits of Blue Mt. Region	4,650	Rack	(M)	\$11.80	\$6.00
WYOMING						
Casper, WY	Tidbits of Casper	6,700	Rack	(M)	\$30.00	\$16.00
Riverton, WY	Tidbits of Freemont	3,000	Rack	(M)	\$9.00	\$10.00

1,852,392 CVC AUDITED CIRCULATION

AMERICAN CLASSIFIEDS

Online Banner Pricing Information

- Banners are billed on a CPM (cost per thousand) basis.
- The banner size is 300 pixels by 250 pixels, at a file size no greater than 30kb.
- A landing URL must be provided with the banner order.
- Banners can be run-of-site, or they can be targeted to categories and/or to the geographic location of the browser.
Applying targeting does not add any additional fees.

Online Display Pricing Information

- Base price is \$5.00 (includes your city/paper) and as low as \$3.00 each for multiple cities
- Tracking Numbers are available for your ad campaign—
See publication for details.